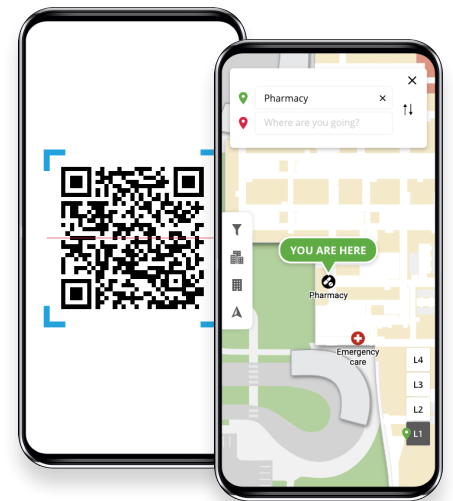


CenTrak Maps™ Deliver a first-class patient experience and avoid costly delays due to late or missed appointments

CenTrak Maps™ is an indoor/outdoor mapping and real-time wayfinding platform to help healthcare facilities streamline processes and improve the patient experience. Facility blueprints are transformed into interactive, user-friendly maps with easy access to directories, parking areas, lists of local “near me” points of interest (POIs), and more. Patients, staff, and visitors can then view a webpage, mobile application, or dedicated kiosk for directions across campuses, between buildings and floors, and back to their parking location. Routes are customizable and can be selected by the user to avoid certain barriers, such as stairs or quarantine areas.

With an EMR integration, healthcare providers can offer helpful details in their appointment reminders including where to park, the fastest route to their appointment location, and the duration of the walk. Providing a real-time map allows patients to proactively prepare for appointments and eases anxiety, positively impacting the patient experience. Additionally, this helps to prevent late or missed appointments, which has the potential to back up schedules and create costly inefficiencies.



Scan the QR code from any mobile device for hardware free wayfinding.

- Scalable platform provides economical solutions without hardware installations or apps to download
- Interactive facility directory with highlighted route and real-time navigation capabilities
- Integrated with the Google Maps platform, providing an instant familiarity with the interface and functionality
- Pathway management for custom routing including ADA compliant paths
- Seamless transitions between indoor and outdoor environments with accurate location
- Implement geofencing (virtual parameters) for location-based push notifications

CenTrak Maps™

- CenTrak creates aesthetic, interactive hospital maps
- POI search and highlighted routes
- QR Code Indoor Positioning for hardware free wayfinding
- Accessed by patients and visitors on any device's web browser (desktop or mobile)
- Display the Maps web-based user interface within any mobile application

CenTrak Maps+™

- Leverage location technology for live indoor positioning (blue-dot) experience
- Turn-by-turn directions
- Navigate from home to recommended parking location
- Seamless integration into hospital-owned mobile application (via SDK) available

Indoor Wayfinding with CenTrak Maps+

Indoor navigation applications can leverage accurate location services to deliver tremendous value and ROI for healthcare. Utilizing Bluetooth Low Energy (BLE), GPS and Wi-Fi capabilities embedded in smartphones or other personal devices, CenTrak enables an enhanced experience with turn-by-turn directions from home, throughout the campus, within each building, and back to parking location. The location technology required will be dependent upon the method of wayfinding desired for your environment.

Electronic Medical Record Integrations

EMR/EHR integrations for personalized appointment information sent via email, SMS, push notification from the facility's mobile app, or patient portals such as Epic MyChart.

- In-app access to leading EMR/EHR systems via link
- Find a physician search, locate and navigate to the physician's office
- Share POIs, recommended parking locations, and routes in appointment reminders
- Launch navigation directly from appointment reminders



Patient Benefits

- Reduce stress and anxieties of navigating a sprawling hospital campus from current location
- Prepare for appointments with patient reminders including parking instructions and route from home to specific indoor location
- Navigate to parked car with the "Save my Parking" feature
- Search points of interest (POIs) by categories or keywords and view helpful details such as images, contact information and hours of operation
- Option to filter by wheelchair accessible routes
- Securely share indoor location with others (SMS text, email, etc.)

Facility Benefits

- Provide a first-class patient experience
- Minimize revenue loss due to late or missed appointments
- Increase patient satisfaction and HCAHPS scores
- Minimize staff interruptions by reducing directional inquiries
- View reports to better understand how facilities are being utilized
- Easily create and update critical information, such as maps, routes, POIs and geofence zones, with CenTrak's web-based content management system (CMS)

Contact Us: www.centrak.com | marketing@centrak.com | 800-515-2928