EMEA CenTrak-Elpas Partner Forum

You are invited to the 2023 EMEA CenTrak-Elpas Partner Forum. We welcome you to take advantage of the networking and learning opportunities that will be offered during our time together. Sessions include technical training, details on new product launches, CenTrak's future roadmap strategy and more!

Location: Lisbon, Portugal
Venue Address: Av. Dom João II 11701, 1990-083 Lisboa, Portugal
Cost: $300 Training Fee + Personal Accommodations & Travel Expenses
Dates: 17 October – 19 October 2023

- **New Partner Arrival:** Tuesday, 17 October at 8:00
- **Current Partner Arrival:** Wednesday, 18 October at 12:00
- **All Partner Departure:** Thursday, 19 October at 17:00

*All partners are required to book their own hotel and travel accommodations.

Preliminary Agenda

Tuesday, 17 October 2023 - *New Partners Only*	
8:00 - 18:00*	New Partner Training *Breaks will be built into this session for coffee/refreshments and lunch.*

Wednesday, 18 October 2023	
8:00 – 11:30*	New Partner Training, Continued *Breaks will be built into this session for coffee/refreshments.*
11:30 – 12:00*	Exam for New Partners
12:00 – 12:30	Lunch – All Partners [Current Partners to Arrive]
12:30 – 18:00	Refresh training for all partners • Design principles, hardware configuration, network and bus troubleshooting • Tags main features • Omni main features and basic setup *Breaks will be built into this session for coffee/refreshments.*
19:30	Dinner - All Partners

* *New Partners Only*

Thursday, 19 October 2023	
8:30 – 12:30	Sales Presentations, New Products and Features • EDP app • Wi-Fi tag • LW w/ BLE • Omni apps • Omni MM asset tag integration • Omni EM sensors integration • And More *Breaks will be built into this session for coffee/refreshments.*
12:30 – 13:30	Lunch

13:30 –17:00	• Product Roadmap
	• Selling Strategies
	    o Go to Market
	    o New Use Case Examples
	    o Omni SMA/Program Benefits
	• Partner Presentation
	• CenTrak Leadership Presentation
	• Wrap Up Session - Other Sales/Technical Topics
	
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