



# CenTrak Exchange 2025

October 6–9, 2025 | Orlando, Florida

## Agenda-at-a-Glance

## You're Invited to CenTrak Exchange 2025!

CenTrak Exchange 2025 is an invitation-only event designed to bring together CenTrak customers, partners, and internal teams for collaboration, peer learning, and forward-thinking innovation. Attendees will gain valuable insights through hands-on sessions, roundtable discussions, real-world use cases, and previews of what's next in healthcare technology.

The event will kick off Monday afternoon with guest arrivals and small group welcome dinners, an opportunity to connect with peers and CenTrak leadership in a relaxed setting before programming begins.

Please view your preferred track below for session details and departure timing.

We look forward to seeing you in Orlando!

## Why Attend?

- Dive into real-world success stories and use cases
- Explore new technologies through hands-on workshops
- Help shape upcoming innovations through interactive feedback sessions
- Expand your network and gain insights from peers, experts, and the CenTrak team
- Enjoy engaging sessions, evening receptions, and plenty of time for meaningful conversation

## Tracks & Attendance Details Track Overview:

Track	Audience	Dates
<b>Blue Track</b>	Healthcare Customers (Innovation and Planning Leads) – designed for decision-makers and digital transformation leaders focused on future vision, scaling, and ROI	<b>October 6–8 (Mon–Wed)</b>
<b>White Track</b>	Partner Commercial Leaders – designed for commercial team leaders responsible for go-to-market strategy, sales performance, and driving growth through RTLS-enabled solutions.	<b>October 6–9 (Mon–Thurs)</b>
<b>Orange Track</b>	Technical Implementers and Support Roles - designed for CenTrak team members, partners, and customers who oversee RTLS operations, system performance, and day-to-day management.	<b>October 6–9 (Mon–Thurs)</b>



## Who Should Attend?

### CenTrak Customers

Ideal for leaders and teams driving RTLS initiatives and operational improvements:

- Clinical & Operational Leadership – *Blue Track*
- Biomedical Engineering, Supply Chain, and Program Managers – *Orange/Blue Track*
- Managers of Clinical Apps, Equipment Logistics, Service Coordinators – *Orange/Blue Track*

### CenTrak Partners

For sales and technical leaders supporting CenTrak implementations:

- Sales Leaders & Sales Engineers – *White Track*
- Clinical Application Specialists, Implementation & Technical Services – *Orange Track*

### CenTrak Team Members

Cross-functional participation to support customer and partner success:

- Executives, Product, Clinical, and Customer Success – *All Tracks*
- Technical Trainers, Field Technicians, Implementation Engineers – *Orange Track*

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## What to Expect

### Hands-On Product Workshops

- Explore CenTrak's latest platform updates and features
- Participate in guided training on new tools and enhancements
- Dive into BLE innovations and deployment best practices
- Learn to maximize value from your existing infrastructure with real-time demos

### Peer-to-Peer Roundtables

- Engage in open, candid discussions with other healthcare facilities and partners
- Share challenges and success stories from real-world implementations
- Discover how others are using CenTrak to drive efficiency, safety, and ROI

### Integration Showcases & Solution Demos

- See firsthand how CenTrak integrates with other systems
- Explore how real-time data is transforming clinical workflows and staff safety
- Interact with live demos across asset tracking, staff duress, infant protection, and environmental monitoring



## Fireside Chats with CenTrak Leadership

- Hear directly from CenTrak executives in casual, insightful sessions
- Get answers to your burning questions and learn about the company's future direction
- Gain visibility into upcoming product launches and strategic investments

## Voice-of-Customer & Partner Sessions

- Influence what comes next: share feedback on potential new products and enhancements
- Participate in moderated discussions with CenTrak's Product and Customer Success teams
- Help shape our roadmap with input on features, functionality, and support tools

## Training Tools & Certification Opportunities

- Access educational tools to train and certify your internal teams
- Walk away with documentation, guides, and tips to implement changes right away

## All meals and receptions included:

Daily breakfast & lunch

Evening dinners & open bar receptions

## Learning Takeaways

- Expand your knowledge and practical skills with CenTrak's latest technologies
- Learn from successful implementations and discover what's working across the industry
- Provide feedback and help influence product direction and innovation
- Build lasting connections to support your goals long after the event

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## Don't miss this opportunity to engage, learn, and lead.

**Registration is now open! Secure your spot and make your impact at CenTrak Exchange 2025!**

*A detailed agenda is coming soon! Stay tuned for session times, speaker announcements, and workshop details.*

*This is a complimentary training event for customers, partners, and the CenTrak service team (hotel and travel expenses not included). Once your registration has been confirmed, you will receive more information regarding the hotel reservation link for discounted booking.*